

Be at the **centre** of better bladder & bowel care.

Midlands National Symposium 2026

CBS Arena,
Coventry, CV6 6GE
23rd Sept 2026



More marketing

Better exhibition space

Greater opportunities

On 23rd September 2026, the UK's leading continence experts will gather to engage in crucial discussions about bladder and bowel care.

Now in its sixth year, the Midlands Symposium has become a significant event in the continence calendar, attracting hundreds of delegates from across the country in both the adult and paediatric sectors.

Your support enables Bladder & Bowel UK to keep delegate ticket prices affordable whilst maximising our marketing opportunities and utilising the prime exhibition space exclusively for our sponsors.



National Symposia sponsorship

Midlands

Headline Sponsor

£14,000 – 1x available

- **Event:** Large event space within the glass room, located strategically between the two exhibitor rooms. Perfect for welcoming delegates.
- **Event:** Double or triple table top exhibition space or own exhibiting stand in a prime position opposite the glass room with electricity and two TV screens mounted on the wall.
- **Event:** 1x educational speaker slot within the Adult and or Paediatric education streams.
- **Event:** Thanks for the sponsorship in the opening remarks.
- **Event:** Thanks for the sponsorship in the closing remarks.
- **Web:** Linked logo, company information and web link on the Bladder & Bowel UK event web page. (Larger and before other sponsor logos)
- **Web:** Linked banner advert on Bladder & Bowel UK homepage for 12 months.
- **Web:** Linked banner advert on Bladder & Bowel UK adult professional or public webpage for 12 months.
- **Printed programme:** Logo on front cover (exclusive, no other sponsor logos)
- **Printed programme:** Logo on inside thank you page (before all other sponsor logos)
- **Printed programme:** Full page advert or advertorial.
- **Brand awareness:** Logo on delegate bags containing your literature, samples and promo material*. (exclusive, no other sponsor logos)
- **Brand awareness:** Logo on lanyards*. (exclusive, no other sponsor logos)
- **Brand awareness:** Dedicated pre-event mailout (sponsorship & speaker session announcement) – linked logo, company introduction, thanks from BBUK, and speaker session description. (exclusive, no other sponsor logos)
- **Brand awareness:** Dedicated post-event mailout (thanks for attending) – CTA to be discussed. (exclusive, no other sponsor logos)
- **Brand awareness:** Linked logo included in all symposium promotional mailouts (15+ mailouts).
- **Brand awareness:** Logo on speaker session screen saver slides before and after each talk. (Larger and before other sponsor logos)
- **Brand awareness:** Logo included on all symposium printed material.
- **Social media:** sponsorship announcement including thanks from Bladder & Bowel UK, including company handle and logo.
- **Social media:** Speaker session announcement including company handle and logo.
- **Social media:** Post event – thanks to the *company* from Bladder & Bowel UK, including logo.

* to be provided by the sponsor

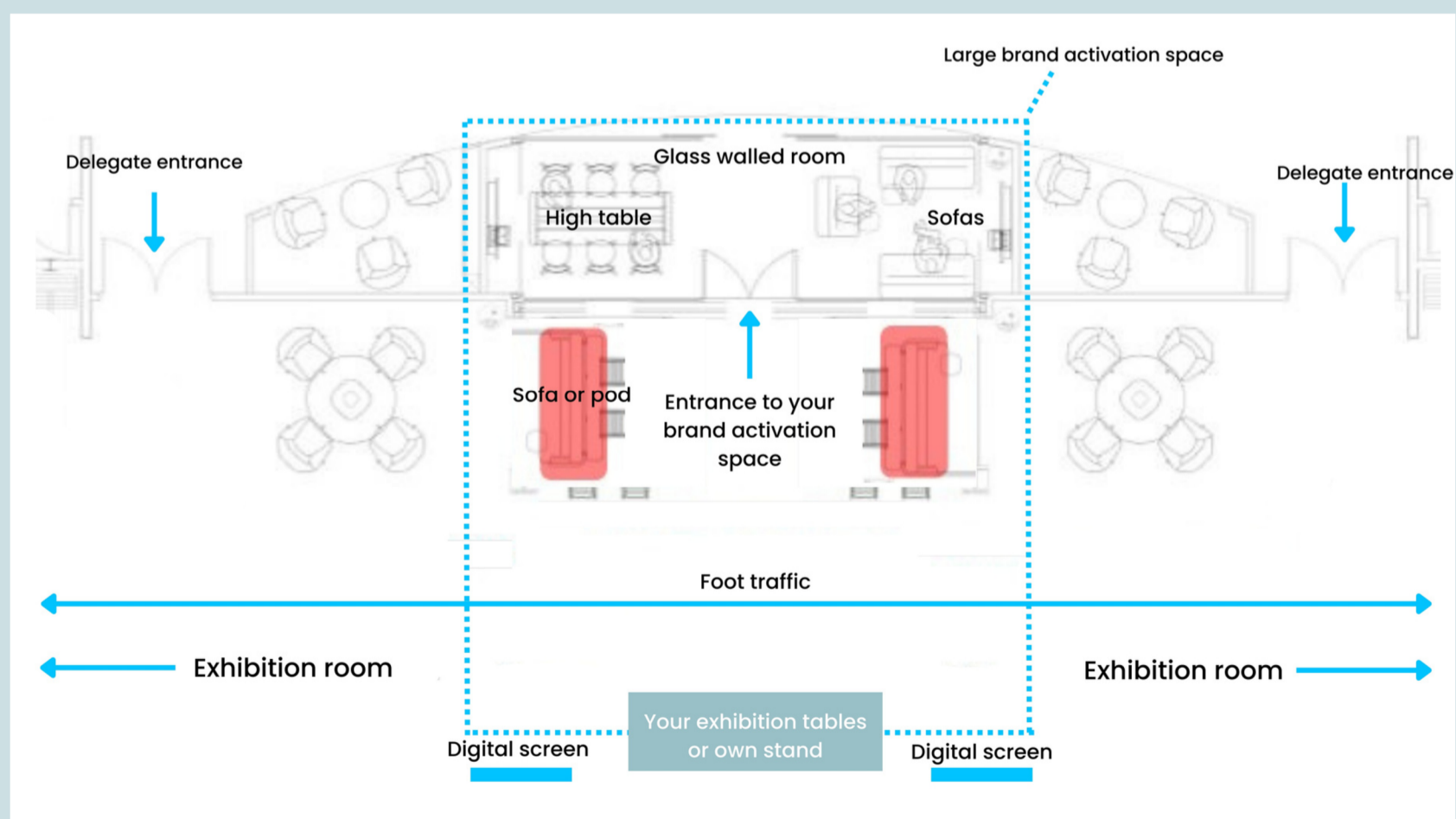
National Symposia sponsorship

Midlands

Headline Sponsor

The floor plan below illustrates the exhibitor space you will receive, which is perfect for brand activation and for demonstrating products to delegates. The sponsorship also includes speaker slots within the educational streams.

Recent headline sponsors leverage their speaker sessions/debates to encourage delegates to enter their activation and exhibition space to review results and keep the conversations flowing, usually offering refreshments and interactive games.



Premium Sponsorship

£5,000 – 2x available

Vyne, Qufora, Attends

- Single or double table top exhibition space.
- Printed programme: Logo and 'Supported by...' on inside page.
- Printed programme: Half-page advert.
- Logo included in the symposium promotional mailouts. (4700+ HCP audience with 15+ mailouts scheduled)
- Company info and link on the symposium webpage. (Visited 7000+ times over six months)
- 3x inserts and/or samples in the bag for delegates. (150+ delegates in attendance)
- Logo and thanks in post-event email. (4700+ HCP audience)
- Logo included on supporter slides (presentation) shown between the educational talks
- Social media inclusion.
- Bladder & Bowel UK supporter badge for your website

Contact

For more information contact the marketing team at:

marketing@disabledliving.co.uk

**Supporting bladder and bowel health
for everyone.**