



An **unmissable** fixture in the continence calendar.

North West
Professional Symposium

Etihad Stadium
Manchester
3rd March 2026



New location

Better facilities

Greater opportunities

On the 3rd March 2026, the UK's most reputable continence experts will tackle some of the biggest conversations in bladder and bowel care.

Welcome to the Etihad Stadium, the iconic football ground of Manchester City Football Club and the new home of the Bladder & Bowel UK North West Symposium.

With convenient transportation networks and excellent hospitality, the North West Symposium will attract delegates, speakers, and brands from across the UK, offering new and greater opportunities for commercial partnerships.



National Symposia sponsorship

North West

Headline Sponsor

£14,000 – 1x available

- **Event:** double or triple table top exhibition space or own LED stand in prime position of your choosing.
- **Event:** 1x educational speaker slot within the Adult and or Paediatric education streams.
- **Event:** Thanks for the sponsorship in the opening remarks.
- **Event:** Thanks for the sponsorship in the closing remarks.
- **Web:** Linked logo, company information and web link on the Bladder & Bowel UK event web page.
- **Web:** Linked banner advert on Bladder & Bowel UK homepage for 12 months.
- **Web:** Linked banner advert on Bladder & Bowel UK adult professional or public webpage for 12 months.
- **Printed programme:** logo on front cover.
- **Printed programme:** full page advert or advertorial.
- **Brand awareness:** logo on delegate bags containing your literature, samples and promo material*.
- **Brand awareness:** logo on lanyards*.
- **Brand awareness:** Dedicated pre-event email (sponsorship & speaker session announcement) – linked logo, company introduction, thanks from BBUK, and speaker session description.
- **Brand awareness:** Dedicated post-event email (thanks for attending) – CTA to be discussed.
- **Brand awareness:** Linked logo included in all symposium promotional mailouts (5+ mailouts).
- **Brand awareness:** Logo included on all symposium printed material.
- **Social media:** sponsorship announcement including thanks from Bladder & Bowel UK, including company handle and logo.
- **Social media:** Speaker session announcement including company handle and logo.
- **Social media:** Post event – thanks to *company* from Bladder & Bowel UK, including logo.

* to be provided by the sponsor

Premium Sponsorship

£5,000 – 5x available

- Single or double table top exhibition space.
- Printed programme: Logo and 'Supported by...' on inside page.
- Printed programme: Half page advert.
- Logo included in the symposium promotional mailouts.
- Company info on the symposium webpage.
- 3x inserts and/or samples in the bag for delegates.
- Logo and thanks in post-event email.
- Social media inclusion.

Valued Sponsorship

£2,000 *for charitable organisations*

- One table top exhibition space.
- Printed programme: Logo and 'Supported by...' on inside page.
- Company info on the symposium webpage.
- Logo included on symposium mailouts.
- 1x insert in bag for delegates.
- Logo and thanks in post-event email.

Contact

For more information contact the marketing team at:

marketing@disabledliving.co.uk

**Supporting bladder and bowel health
for everyone.**